

whatever your marketing goals, coupons get the job done

- Engage your consumers online with coupons and drive in-store product sales
- Reward your customers for their loyalty, teach them about new products and increase their purchase frequency
- Generate leads to build in-house consumer databases for use in future marketing campaigns
- Drive traffic to your website and encourage repeat visits
- Add "real value" to your online membership programs
- Reward market survey responses
- Increase the effectiveness of your banner advertising and email marketing
- Track individual online to in-store behaviour to use for remarketing purposes
- Extend your reach by adding a new dimension to your viral marketing "tell-a-friend" programs



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